



7 Incredible Benefits of Argan Oil

Liquid Gold for Skin & Hair

Discover how this plant-based oil transforms your glow—naturally.

 [Read the full review: Physician's Formula Argan oil Review](#)

7 INCREDIBLE BENEFITS OF ARGAN OIL

(Liquid Gold for Skin & Hair)

Discover how this plant-based oil
transforms your skin, hair & glow



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What Is Argan Oil?

Nicknamed “liquid gold,” argan oil is a nutrient-rich extract cold-pressed from the kernels of the Moroccan argan tree (*Argania spinosa*). For centuries, Berber women in southwestern Morocco have used it in traditional medicine and beauty rituals — not just for its luxurious texture, but for its **proven healing and protective properties**.

What makes argan oil truly unique is its **balanced profile of vitamin E (tocopherol), linoleic acid, oleic acid, and polyphenols** — a combination that supports skin barrier repair, reduces inflammation, and delivers deep hydration. Today, it’s prized worldwide in both clinical skincare and natural haircare for its ability to **soothe, soften, and strengthen** from root to tip.

Key Skin & Hair Benefits

1. Deep Moisturization & Barrier Repair

Argan oil is loaded with **essential fatty acids**, especially linoleic and oleic acid, which help strengthen the skin’s natural barrier. This barrier is crucial for locking in hydration and protecting against irritants and moisture loss. Unlike synthetic moisturizers that sit on the surface, argan oil **absorbs easily** and helps maintain elasticity from within.

Clinical studies have shown that **topical application of argan oil significantly increases skin hydration and elasticity** after just 2 weeks of use—making it ideal for dry, flaky, or mature skin types.¹

2. Anti-Aging & Antioxidant Defense

One of argan oil’s biggest claims to fame is its **high vitamin E content**, a powerful antioxidant that neutralizes free radicals caused by UV rays, pollution, and stress. These free radicals are the primary drivers of premature aging, including fine lines, dullness, and loss of firmness.

Regular use of argan oil may improve skin smoothness, reduce oxidative stress, and support collagen production. In one 2015 study, postmenopausal women who applied argan oil nightly saw **visible improvements in skin elasticity**.²

3. Frizz Control, Shine & Hair Strength

Argan oil is often the secret behind that glossy, healthy-looking hair in beauty ads — and for good reason. Its emollient-rich texture coats the hair shaft, **smoothing frizz**, sealing split ends, and reducing breakage without weighing strands down.

It's especially effective for curly, coily, or chemically treated hair. When used as a leave-in serum or deep treatment, it helps **replenish moisture lost to heat styling, dyes, and sun exposure**.

4. Calms Inflammation & Soothes Irritated Skin

Thanks to its high concentration of polyphenols, sterols, and vitamin E, argan oil exhibits **anti-inflammatory properties** that may benefit people with conditions like **eczema, rosacea, and psoriasis**. It can help calm redness, reduce itching, and support healing for minor wounds or flare-ups.

Dermatologists often recommend it as a **gentle alternative to steroid creams** for mild irritation or post-shaving bumps.

5. Non-Comedogenic & Suitable for Oily Skin

Contrary to common myths, argan oil is considered a **non-comedogenic oil (rating: 0–1)**, which means it's unlikely to clog pores. Its lightweight texture makes it suitable even for acne-prone or oily skin, as it can **help regulate sebum production** and restore balance.

A small 2013 study found that applying a cream with argan oil **reduced oiliness and improved skin appearance** over four weeks, without triggering breakouts.³



Real Use Cases: How People Actually Use Argan Oil

Argan oil isn't just a luxury skincare add-on — it's a **multi-use powerhouse** that fits seamlessly into almost every part of your beauty routine. Below are practical, real-world uses backed by both tradition and modern skincare practice:



Face Moisturizer (Day & Night)

Use 2–3 drops on damp skin after cleansing. It absorbs quickly, **leaves no greasy residue**, and can replace your moisturizer entirely — or enhance it. Many users apply it under SPF during the day and as a hydrating layer before bed.

“I swapped my \$50 cream for pure argan oil, and my skin hasn’t felt dry in weeks.”



Makeup Booster

Mix a drop of argan oil into your foundation for a **natural, dewy glow**. It also helps sheer out heavier products and prevents flaking or cakey texture on dry patches.



Hair Serum or Leave-In Conditioner

Warm 1–2 drops in your palms and apply to damp ends. It helps reduce frizz, **adds shine**, and protects hair from heat damage. For very dry hair, use it as an overnight mask.

Tip: Massage into your scalp once a week to nourish roots and reduce dryness or dandruff.



Lip & Cuticle Softener

Use it in place of lip balm or cuticle oil. Argan oil's emollient texture helps heal cracked lips and **prevents hangnails** — especially in colder months.



Dry Skin Rescue (Elbows, Heels, Knees)

Apply directly to rough or flaky areas. It's especially effective when used **after a shower** or before bed with socks or gloves to lock in moisture overnight.

Gentle Makeup Remover

Apply a few drops to a cotton pad to break down eye makeup, SPF, or foundation while nourishing your skin in the process. Follow with a cleanser.

These aren't just hacks — they're time-tested uses embraced by beauty professionals and everyday users alike. **The more consistent you are, the more transformative your results will be.**

How to Apply Argan Oil for Maximum Results

How to Apply Argan Oil for Maximum Results

For Skin  Face & Body



Step 1
Cleanse
Thoroughly



Warm
the Oil



Press,
Don't Rub

For Hair (Frizz, Damage, and Shine)



Step 1
Towel-Dry



Apply to
Ends First



Style as
Usual

Optional: Overnight Mask

Mistakes to Avoid

-  Using too much: A little goes a long way. More oil ≠ better results.
-  Applying to dirty or dry skin: It won't absorb well without moisture.
-  Skipping patch tests: Especially important if you have nut allergies

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Using argan oil the right way can make a noticeable difference — not just in hydration, but in how your skin and hair respond over time. Here's a quick guide to help you apply it effectively, without waste or buildup.

For Skin (Face & Body)

Step 1: Cleanse Thoroughly

Start with a gentle, pH-balanced cleanser to remove dirt, oil, and makeup. Argan oil works best when applied to clean, slightly damp skin.

Step 2: Warm the Oil

Rub 2–3 drops between your fingertips to gently warm it. This helps increase absorption and spreadability.

Step 3: Press, Don't Rub

Gently press the oil into your face using an upward motion. Avoid aggressively rubbing, which can stretch the skin. Use what's left on your hands to moisturize your neck and décolletage, the delicate upper chest area that's

often exposed to sun and early signs of aging.

Step 4: Layer Wisely

If you're using serums or actives (like retinol or vitamin C), apply those **first**, then seal them in with argan oil. At night, it can act as your final occlusive layer.

Tip: Use after a toner or mist for added hydration “sandwiching.”

For Hair (Frizz, Damage, and Shine)

Step 1: Towel-Dry First

After washing, gently towel-dry your hair. Argan oil absorbs better when the hair is damp but not dripping.

Step 2: Apply to Ends First

Dispense 1–3 drops (depending on hair length/thickness) and apply to the **mid-shaft to ends**, focusing on dry or damaged areas. Avoid the scalp unless doing a treatment.

Step 3: Style as Usual

You can air-dry, blow-dry, or straighten as normal. Argan oil also helps protect against heat styling when used sparingly.

Optional: Use it as an overnight hair mask once a week, followed by a light shampoo rinse.

Mistakes to Avoid

-  Using too much: A little goes a long way. More oil ≠ better results.
-  Applying to dirty or dry skin: It won't absorb well without moisture.
-  Skipping patch tests: Especially important if you have nut allergies.



Common Myths & Mistakes About Argan Oil

Despite its popularity, argan oil is often misunderstood — and misused. Let's clear up some of the most common myths, so you get all the benefits without the frustration.

✗ Myth #1: Argan Oil Clogs Pores

This is one of the biggest misconceptions. Argan oil is classified as **non-comedogenic**, with a rating of 0–1 on the comedogenic scale — meaning it's **unlikely to clog pores** for most people. In fact, its balancing properties can actually **help reduce breakouts** in oily or combination skin.

- ✓ Tip: Look for 100% pure, cold-pressed argan oil to avoid filler ingredients that *can* cause breakouts.

✗ Myth #2: It's Too Oily for Oily Skin

It sounds backward, but applying the right oil can actually **regulate excess sebum production**. Argan oil is lightweight, fast-absorbing, and rich in linoleic acid — a fatty acid shown to benefit oily or acne-prone skin types.

- ✓ When used correctly (a few drops on damp skin), it leaves a matte, soft finish — not shine.

✗ Myth #3: It Will Fix Everything Overnight

Argan oil isn't a miracle cure — it's a **supportive moisturizer**, not a treatment serum or medication. It can help **reduce the appearance of scars, dryness, and redness**, but results take time and consistency.

- ✓ Think of it as a long-term skin ally, not an instant fix.

⚠ Common Mistakes to Avoid

- **Using too much:** A few drops is enough — overuse can cause greasy buildup.
- **Applying to dry skin:** Always apply to **slightly damp skin** to boost absorption.
- **Skipping patch tests:** Especially important if you have **nut allergies** or sensitive skin.

- **Buying diluted products:** Some blends contain silicones or preservatives that reduce purity. Always check the ingredient label.

Want to Go Deeper? Read Our Full Argan Oil Review

Now that you've learned what argan oil can really do, you may be wondering which product is actually worth using.

We've tested and reviewed one of the most popular options on Amazon — and shared everything you need to know about its **ingredients, texture, scent, results, and value for money**.

 [Read our complete Physician's Formula Argan Oil Review](#)

and discover whether it's the right choice for your skin and hair goals.



Plus: See how it compares to other bestsellers, and where to find the best price.

Bonus: Argan Oil Daily Use Checklist

 Use this printable guide to stay consistent and get the most out of every drop.

<input type="checkbox"/>	Task
<input type="checkbox"/>	Cleanse your face before applying argan oil
<input type="checkbox"/>	Apply 2–3 drops to damp skin (face + neck)
<input type="checkbox"/>	Use a drop under foundation for natural glow
<input type="checkbox"/>	Warm oil between palms before applying to hair
<input type="checkbox"/>	Apply to hair ends while still damp
<input type="checkbox"/>	Massage into dry elbows, knees, or heels
<input type="checkbox"/>	Condition cuticles or chapped lips at night
<input type="checkbox"/>	Use as post-shave oil to reduce redness
<input type="checkbox"/>	Perform a patch test before first-time use
<input type="checkbox"/>	Store in a cool, dark place (avoid sunlight exposure)

Pro Tip Section (Optional Addition):

“Track how your skin and hair respond over 7 days. Note changes in softness, hydration, and appearance.”